



**ATELIER RETAIL INTRODUCTORY OFFER | SALON
QUARTER 1, 2025**

QTY	SKU	UPC	NAME	SIZE
RETAIL INVESTMENT				
ALOETHERAPY				
12	PS/SHBC9.5	810292017538	ALOETHERAPY soothing hair and body cleanse	9.5 fl oz 280 ml
2	PS/SHBC36	810292017545	ALOETHERAPY soothing hair and body cleanse	36 fl oz 1064 ml
12	PC/SC9.5	810292017514	ALOETHERAPY soothing conditioner	9.5 fl oz 280 ml
2	PC/SC36	810292017521	ALOETHERAPY soothing conditioner	36 fl oz 1064 ml
12	PB/SMM6.8	810292017507	ALOETHERAPY soothing moisture mist	6.8 fl oz 200 ml
12	PB/BM12	810292017224	ALOETHERAPY soothing body moisturizer	12 fl oz 355 ml
HAIR CARE				
12	PS/HS9.5	810292017279	HYDRATING nourishing shampoo	9.5 fl oz 280 ml
2	PS/HS36	810292017286	HYDRATING nourishing shampoo	36 fl oz 1064 ml
12	PC/MS9.5	810292017309	MOISTURE SOLUTION nourishing conditioner	9.5 fl oz 280 ml
2	PC/MS36	810292017316	MOISTURE SOLUTION nourishing conditioner	36 fl oz 1064 ml
12	PS/UR9.5	810292017323	URGENT REPAIR gentle detox shampoo	9.5 fl oz 280 ml
2	PS/UR36	810292017330	URGENT REPAIR gentle detox shampoo	36 fl oz 1064 ml
12	PC/URT5.1	810292017347	URGENT REPAIR revitalizing treatment	5.1 fl oz 150 ml
2	PC/URT36	810292017354	URGENT REPAIR revitalizing treatment	36 fl oz 1064 ml
12	PS/V9.5	810292017385	VOLUMIZING nourishing shampoo	9.5 fl oz 280 ml
2	PS/V36	810292017392	VOLUMIZING nourishing shampoo	36 fl oz 1064 ml
12	PC/DB9.5	810292017361	DAILY BALANCE volume conditioner	9.5 fl oz 280 ml
2	PC/DB36	810292017378	DAILY BALANCE volume conditioner	36 fl oz 1064 ml
12	PC/BOND05	810292016784	TRIPLE BOND REPAIR treatment	5 fl oz 148 ml
2	PC/BOND16	810292017460	TRIPLE BOND REPAIR treatment	16 fl oz 473 ml
12	PC/H7.25	810292017293	HYDRATION leave-in conditioner	7.25 fl oz 210 ml
12	PSF/BS04	810292017262	BEAUTIFYING SERUM nourishing treatment oil	4 fl oz 120 ml
2	PSF/BS16	810292017255	BEAUTIFYING SERUM nourishing treatment oil	16.9 fl oz 500 ml
TEXTURE				
12	PS/ES9.5	810292017484	PERFECT CURL enhancing shampoo	9.5 fl oz 280 ml
2	PS/ES36	810292017491	PERFECT CURL enhancing shampoo	36 fl oz 1064 ml
12	PC/EC9.5	810292017576	PERFECT CURL enhancing conditioner	9.5 fl oz 280 ml
2	PC/EC36	810292017583	PERFECT CURL enhancing conditioner	36 fl oz 1064 ml
12	PC/RT05	810292017552	PERFECT CURL replenishing treatment	5 fl oz 148 ml
2	PSF/PC6.8	810292017590	PERFECT CURL curl activator	6.8 fl oz 200 ml
12	PSF/DS06	810292017569	PERFECT CURL defining solution	6 fl oz 180 ml
2	PSF/FC05	810292017606	PERFECT CURL forming cream	5 fl oz 148 ml
12	PS/FCS9.5	810292017637	SMOOTHING frizz control shampoo	9.5 fl oz 280 ml
2	PS/FCS36	810292017644	SMOOTHING frizz control shampoo	36 fl oz 1064 ml
12	PC/FCC9.5	810292017613	SMOOTHING frizz control conditioner	9.5 fl oz 280 ml
2	PC/FCC36	810292017620	SMOOTHING frizz control conditioner	36 fl oz 1064 ml
12	PSF/OT4.2	810292017651	SMOOTHING oil therapy	4.2 fl oz 125 ml
BEAUTIFYING ELIXIRS				
12	PS/BS9.5	810292017903	BEAUTIFYING ELIXIRS bodifying shampoo	9.5 fl oz 280 ml
2	PS/BS36	810292017910	BEAUTIFYING ELIXIRS bodifying shampoo	36 fl oz 1064 ml
12	PC/BC9.5	810292017927	BEAUTIFYING ELIXIRS bodifying conditioner	9.5 fl oz 280 ml
2	PC/BC36	810292017934	BEAUTIFYING ELIXIRS bodifying conditioner	36 fl oz 1064 ml
12	PS/MIS9.5	810292017941	BEAUTIFYING ELIXIRS moisture intense shampoo	9.5 fl oz 280 ml
2	PS/MIS36	810292017958	BEAUTIFYING ELIXIRS moisture intense shampoo	36 fl oz 1064 ml
12	PC/MIC9.5	810292017965	BEAUTIFYING ELIXIRS moisture intense conditioner	9.5 fl oz 280 ml
2	PC/MIC36	810292017972	BEAUTIFYING ELIXIRS moisture intense conditioner	36 fl oz 1064 ml
12	PC/MM05	810292017989	BEAUTIFYING ELIXIRS moisture masque	5 fl oz 148 ml
2	PC/MM16	810292018009	BEAUTIFYING ELIXIRS moisture masque	16 fl oz 473 ml
12	PC/LIR6.8	810292017996	BEAUTIFYING ELIXIRS leave-in repair treatment	6.8 fl oz 200 ml
12	PSF/EO4.2	810292018016	BEAUTIFYING ELIXIRS elixirONE	4.2 fl oz 125 ml
COLOR REVIVE				
12	PE/CR-BLONDE	810292018122	COLOR REVIVE bright blonde	3 fl oz 90 ml
12	PE/CR-COPPER	810292018139	COLOR REVIVE burnt copper	3 fl oz 90 ml
12	PE/CR-RED	810292018146	COLOR REVIVE cherry red	3 fl oz 90 ml
12	PE/CR-BROWN	810292018153	COLOR REVIVE warm brown	3 fl oz 90 ml
0	FBE/CRBD33	810292016005	COLOR REVIVE BLONDE	33.8 fl oz 1000 ml
				COLOR REVIVE SUB-TOTALS
SCALPTHERAPY				

12	PS/TC6.8	810292018047	SCALPTHERAPY thickening cleanser	6.8 fl oz 200 ml
12	PC/TC05	810292018054	SCALPTHERAPY thickening conditioner	5 fl oz 148 ml
12	PSF/TT3.4	810292018061	SCALPTHERAPY thickening treatment	3.4 fl oz 100 ml
12	PB/TS60	810292018078	SCALPTHERAPY thickening supplement	60 caps
4	P/PROMO/THICK REG	810292018290	SCALPTHERAPY thickening regimen kit	N/A
PREP				
12	PSF/BH7.25	810292017699	BEHAVE lightweight styling cream	7.25 fl oz 210 ml
12	PSF/F6.8	810292017408	FORTIFI keratin strengthening treatment	6.8 fl oz 200 ml
12	PSF/I4.2	810292017767	ILLUMINATE shine mist	4.2 fl oz 125 ml
0	PSF/I1.6	810292017774	ILLUMINATE shine mist	16.9 fl oz 500ml
12	PSF/S9.5	810292017826	SCULPTURE light styling glaze	9.5 fl oz 280ml
0	PSF/S16.9	810292017835	SCULPTURE light styling glaze	16.9 fl oz 500ml
12	PSF/TD6.8	810292017859	THERMAL DEFENSE heat protectant	6.8 fl oz 200 ml
STYLE				
12	PSF/B08	810292017682	BOOST root lifting spray	8oz/230g/240ml
12	PSF/FSF08	810292017743	FORMATION styling foam	8oz/227g/240ml
12	PSF/PP4.2	810292017798	PURE POLISH shine emollient	4.2 fl oz 125 ml
12	PSF/R03	810292018085	REFINE versatile styling cream	3 fl oz 90 ml
12	PSF/R6.8	810292017811	RETAIN heat activated styling control	6.8 fl oz 200 ml
12	PSF/SB7	810292016470	STRAIGHTENING BALM smoothing blow-dry cream	7.25 fl oz 210 ml
12	PSF/TS7.25	810292017897	THICKENING SERUM light control volumizer	7.25 fl oz 210 ml
12	PSF/VF6.8	810292017415	VOLUME FUSION heat activated volume spray	6.8 fl oz 200 ml
FINISH				
12	PSF/D4.4	810292017705	DETAILS dry wax spray	4.4oz/124g/175ml
12	FES/E02	810292013530	ELEVATE firm workable finishing spray	2oz/57g/65 ml
12	PSF/E10	810292017712	ELEVATE firm workable finishing spray	10oz/284g/330ml
12	FES/FE1.7	810292015176	FULL EFFECT texturizing spray	1.7oz/49g/60 ml
12	PSF/FE06	810292017675	FULL EFFECT texturizing spray	6oz/170g/180 ml
12	PSF/PW4.2	8.10292E+11	PIECE WORKS defining fiber paste	4.2 fl oz 125 ml
12	FES/PL.40	810292015909	POWDER LIFT boosting powder	0.4 oz 11g
12	FES/TM1.75	810292014247	TAME medium control finishing spray	1.75oz/50g/58 ml
12	PSF/TM08	810292017866	TAME medium control finishing spray	8oz/227g/265 ml
12	FES/U08	810292013561	UPLIFT	8oz/227g/265 ml
ESSENTIALS				
12	FE/FE05	810292014407	FRESH EFFECT	5oz/145g/175 ml
0	PE/CONCEAL-BLND	810292014896	CONCEAL BLONDE	.21 oz 6g
0	FE/CABN	810292014902	CONCEAL AUBURN	.21 oz 6g
0	PE/CONCEAL-BRN	810292014889	CONCEAL BROWN	.21 oz 6g
0	PE/CONCEAL-DKBRN	810292014872	CONCEAL DARK BROWN	.21 oz 6g
1	FE/PROMO/CONCEALCOMP	N/A	CONCEAL COMPLETE (3 each BLONDE & AUBURN / 5 BROWN / 4 DARK BROWN + DISPLAY)	N/A
0	FE/PROMO/CONCEAL_TSR	N/A	CONCEAL TESTER (set of 5)	N/A
FOR HIM				
12	PS/MCS10	8.10292E+11	complete SHAMPOO	10.1 fl oz 300 ml
2	PS/MCS36	8.10292E+11	complete SHAMPOO	36 fl oz 1064 ml
12	PC/MRT06	8.10292E+11	revitalizing TREATMENT	6 fl oz 180 ml
2	PC/MRT36	8.10292E+11	revitalizing TREATMENT	36 fl oz 1064 ml
12	PSF/MSR3.4	8.10292E+11	scalp RESCUE	3.4 fl oz 100 ml
12	PSF/MGC4.2	8.10292E+11	grooming CREAM	4.2 fl oz 125 ml
12	PSF/MMP2.75	8.10292E+11	molding PASTE	2.75 oz 78 g
12	PSF/MSM2.75	8.10292E+11	styling MUD	2.75 oz 78 g
12	PSF/MTP2.75	8.10292E+11	texture PUTTY	2.75 oz 78 g
12	PSF/MFHG4.2	8.10292E+11	firm hold GEL	4.2 fl oz 125 ml
12	PSF/MCS5	8.10292E+11	classic SHAVE	5 fl oz 150 ml
WELLNESS ESSENTIAL CANDLE				
6	FW/CAN-IL	810292016180	INLOVE	8 oz 227g
6	FW/CAN-BC	810292016197	BECHILL	8 oz 227g
6	FW/CAN-IS	810292016203	INSPIRE	8 oz 227g
WELLNESS PURE ESSENTIAL OIL BLEND				
6	FW/EO-IL	810292016210	INLOVE	0.5 fl oz 15 ml
FREE BACK BAR SUPPORT				
2	PS/SHBC36	810292017545	ALOETHERAPY soothing hair and body cleanse	36 fl oz 1064 ml
2	PC/SC36	810292017521	ALOETHERAPY soothing conditioner	36 fl oz 1064 ml

2	PS/HS36	810292017286	HYDRATING nourishing shampoo	36 fl oz 1064 ml
2	PC/MS36	810292017316	MOISTURE SOLUTION nourishing conditioner	36 fl oz 1064 ml
2	PS/UR36	810292017330	URGENT REPAIR gentle detox shampoo	36 fl oz 1064 ml
2	PC/URT36	810292017354	URGENT REPAIR revitalizing treatment	36 fl oz 1064 ml
2	PS/VS36	810292017392	VOLUMIZING nourishing shampoo	36 fl oz 1064 ml
2	PC/DB36	810292017378	DAILY BALANCE volume conditioner	36 fl oz 1064 ml
2	PC/BOND16	810292017460	TRIPLE BOND REPAIR treatment	16 fl oz 473 ml
2	PSF/BS16	810292017255	BEAUTIFYING SERUM nourishing treatment oil	16.9 fl oz 500 ml
2	PS/ES36	810292017491	PERFECT CURL enhancing shampoo	36 fl oz 1064 ml
2	PC/EC36	810292017583	PERFECT CURL enhancing conditioner	36 fl oz 1064 ml
2	PS/FCS36	810292017644	SMOOTHING frizz control shampoo	36 fl oz 1064 ml
2	PC/FCC36	810292017620	SMOOTHING frizz control conditioner	36 fl oz 1064 ml
2	PS/BS36	810292017910	BEAUTIFYING ELIXIRS bodifying shampoo	36 fl oz 1064 ml
2	PC/BC36	810292017934	BEAUTIFYING ELIXIRS bodifying conditioner	36 fl oz 1064 ml
2	PS/MIS36	810292017958	BEAUTIFYING ELIXIRS moisture intense shampoo	36 fl oz 1064 ml
2	PC/MIC36	810292017972	BEAUTIFYING ELIXIRS moisture intense conditioner	36 fl oz 1064 ml
2	PC/MM16	810292018009	BEAUTIFYING ELIXIRS moisture masque	16 fl oz 473 ml
2	PSF/I16	810292017774	ILLUMINATE shine mist 16.9oz	16.9 fl oz 500ml
2	PSF/S16.9	810292017835	SCULPTURE light styling glaze	16.9 fl oz 500ml
2	FBE/CRBD33	810292016005	COLOR REVIVE BLONDE	33.8 fl oz 1000 ml
2	PS/MCS36	8.10292E+11	complete SHAMPOO	36 fl oz 1064 ml
2	PC/MRT36	8.10292E+11	revitalizing TREATMENT	36 fl oz 1064 ml
1	FE/PROMO/CONCEAL_TSR	N/A	CONCEAL TESTER (set of 5)	N/A
FREE STYLIST STATION SUPPORT				
2	PB/SMM6.8	810292017507	ALOETHERAPY soothing moisture mist	6.8 fl oz 200 ml
2	PC/H7.25	810292017293	HYDRATION leave-in conditioner	7.25 fl oz 210 ml
2	PSF/BS04	810292017262	BEAUTIFYING SERUM nourishing treatment oil	4 fl oz 120 ml
2	PSF/PC6.8	810292017590	PERFECT CURL curl activator	6.8 fl oz 200 ml
2	PSF/DS06	810292017569	PERFECT CURL defining solution	6 fl oz 180 ml
2	PSF/FC05	810292017606	PERFECT CURL forming cream	5 fl oz 148 ml
2	PSF/OT4.2	810292017651	SMOOTHING oil therapy	4.2 fl oz 125 ml
2	PC/LIR6.8	810292017996	BEAUTIFYING ELIXIRS leave-in repair treatment	6.8 fl oz 200 ml
2	PSF/EO4.2	810292018016	BEAUTIFYING ELIXIRS elixirONE	4.2 fl oz 125 ml
2	PSF/BH7.25	810292017699	BEHAVE lightweight styling cream	7.25 fl oz 210 ml
2	PSF/F6.8	810292017408	FORTIFI keratin strengthening treatment	6.8 fl oz 200 ml
2	PSF/I4.2	810292017767	ILLUMINATE shine mist 4.2oz	4.2 fl oz 125 ml
2	PSF/S9.5	810292017826	SCULPTURE light styling glaze	9.5 fl oz 280ml
2	PSF/TD6.8	810292017859	THERMAL DEFENSE heat protectant	6.8 fl oz 200 ml
2	PSF/B08	810292017682	BOOST roof lifting spray	8oz/230g/240ml
2	PSF/FSF08	810292017743	FORMATION styling foam	8oz/227g/240ml
2	PSF/PP4.2	810292017798	PURE POLISH shine emollient	4.2 fl oz 125 ml
2	PSF/R03	810292018085	REFINE versatile styling cream	3 fl oz 90 ml
2	PSF/R6.8	810292017811	RETAIN heat activated styling control	6.8 fl oz 200 ml
2	PSF/SB7	810292016470	STRAIGHTENING BALM smoothing blow-dry cream	7.25 fl oz 210 ml
2	PSF/TS7.25	810292017897	THICKENING SERUM light control volumizer	7.25 fl oz 210 ml
2	PSF/VF6.8	810292017415	VOLUME FUSION heat activated volume spray	6.8 fl oz 200 ml
2	PSF/D4.4	810292017705	DETAILS dry wax spray	4.4oz/124g/175ml
2	PSF/E10	810292017712	ELEVATE firm workable finishing spray 10oz	10oz/284g/330ml
2	PSF/FE06	810292017675	FULL EFFECT texturizing spray 6oz	6oz/170g/180 ml
2	PSF/PW4.2	8.10292E+11	PIECE WORKS defining fiber paste	4.2 fl oz 125 ml
2	FES/PL.40	810292015909	POWDER LIFT boosting powder	0.4 oz 11g
2	PSF/TM08	810292017866	TAME medium control finishing spray 8oz	8oz/227g/265 ml
2	FES/U08	810292013561	UPLIFT	8oz/227g/265 ml
2	FE/FE05	810292014407	FRESH EFFECT	5oz/145g/175 ml
2	PSF/MGC4.2	8.10292E+11	grooming CREAM	4.2 fl oz 125 ml
2	PSF/MMP2.75	8.10292E+11	molding PASTE	2.75 oz 78 g
2	PSF/MSM2.75	8.10292E+11	styling MUD	2.75 oz 78 g
2	PSF/MTP2.75	8.10292E+11	texture PUTTY	2.75 oz 78 g
2	PSF/MFHG4.2	8.10292E+11	firm hold GEL	4.2 fl oz 125 ml
2	D/COMB/BLK	810292015114	CUTTING COMB - 6200	N/A
0	D/COMB/COLOR	810292015107	COLOR COMB - 6931	N/A
2	D/COMB/RATTAILBLK	810292015091	RAT TAIL COMB - 8133	N/A
2	D/COMB/RATTAILMTL	810292015084	METAL RAT TAIL COMB - 6700	N/A

2	D/COMB/STYLINGHOOK	810292015077	HOOK END COMB - 6925	N/A
2	D/COMB/DETANGLE	810292016999	DETANGLE COMB	N/A
2	D/SPRAYBOTTLE	N/A	EUFORA SPRAY BOTTLE	N/A
0	D/RAZOR	N/A	EUFORA RAZOR	N/A
0	D/BLADE	N/A	EUFORA BLADES (10-pack)	N/A
6	DEC/TWINC	N/A	EUFORA TWIN CAPE (Black)	over sized
4	C/APRON	N/A	STYLIST APRON (Black)	long length
2	DFC/MICROFIBER TOWEL	810292013028	MICROFIBER TOWEL (White)	N/A
2	FW/CAN-IL	810292016180	INLOVE	8 oz 227g
2	FW/CAN-BC	810292016197	BECHILL	8 oz 227g
2	FW/CAN-IS	810292016203	INSPIRE	8 oz 227g
2	FW/EO-IL	810292016210	INLOVE	0.5 fl oz 15 ml

FREE SALON MARKETING MATERIALS				
SALON COLLATERAL PACK				
1	D/LIT/COLLATERAL-25	N/A	Launch Support Collateral Pack (contents listed below)	N/A
SALON COLLATERAL PACK INCLUDES				
1	N/A	N/A	Salon Intro Letter	N/A
1	D/LIT/CDC SET 2024	N/A	Consumer Display Card Set of 7	N/A
1	D/LIT/CDC-SCALP	N/A	SCALPTHERAPY Consumer Display Card	N/A
1	D/LIT/CDC-FH	N/A	FOR HIM Consumer Display Card	N/A
1	D/LIG/CEC/CLR.REVIVE	N/A	COLOR REVIVE Consumer Display Card	N/A
10	D/CDCHOLDER-METAL	N/A	Metal Consumer Display Card Holder	N/A
50	D/LIT/GC	N/A	Eufora Guest Consultation	N/A
20	D/BAG-RETAIL_Q2.24	N/A	Eufora Seasonal Retail Bag	N/A
1	D/HEADER/LIFESTYLE	N/A	Retail Shelf Header - Lifestyle	N/A
1	D/HEADER/LOGO	N/A	Retail Shelf Header - Logo	N/A
1	D/HEADER/NATURE	N/A	Retail Shelf Header - Nature	N/A
3	D/HEADERSTAND	N/A	Retail Shelf Header Stand	N/A
SALON COLLATERAL PACK VALUE				
ADDITIONAL FREE MARKETING SUPPORT				
1	D/LIT/BROCHEXPTLSLN	N/A	THE EXCEPTIONAL SALON MANUAL	N/A
10	D/LIT/ST BROCH	N/A	SCALPTHERAPY thickening consumer brochure	N/A
10	D/LIT/FH-BROCH	N/A	FOR HIM consumer brochure	N/A
1	D/LIT/EWD	N/A	EUFORA WINDOW DECAL	21.5" X 4.5"

ADDITIONAL SALON SAVINGS

HAIR CARE FULL DAY LAUNCH SPECIALIST SUPPORT*	
TWO EUFORA BUSINESS INTELLIGENCE TICKETS	
TWO EUFORA ADVANCED TRAINING ACADEMY TICKET 50% OFF VOUCHERS (vouchers cannot be combined)	
1,000 EUFORA PARTNER SALON POINTS	
<small>\$1,600 (not \$2,400)</small>	
TOTAL SAVINGS %	30%